



Suggested Content for Written Communication

Below are suggested articles of various lengths you are free to use in newsletters or email communication with your employees to help them learn more about the Washington 529 Plans.

- Learn about Washington's 529 Education Savings Plans (WA529), GET and Invest plans at 529.wa.gov.
- Washington's 529 Education Savings Plans (WA529) help your employees save for future education expenses. With tax benefits, flexible contribution options, and choice of school type and location, it's easy to start saving. Learn more at 529.wa.gov.
- The Washington 529 Education Savings Plans (WA529), which include the GET and Invest plans, are designed to help your employees save for their children or grandchildren's future college and career training expenses. With tax benefits, flexible contribution options, and choice of school type and location, it's easy to help families start saving today. Learn more at 529.wa.gov.
- Saving for your children's future education can feel daunting, especially with the rising costs and the weight of student debt affecting millions. A great way to ease this burden is through a WA529 plan. They allow your employees to save money tax-free for education expenses. Setting up automatic contributions is easy, and students have their choice of school type and location. It takes just \$25 and a few minutes to build your children's future at 529.wa.gov.
- Saving with a WA529 plan offers numerous advantages that can help your employees navigate the rising education costs. With over 46 million Americans burdened by student debt, 529 plans provide a way to avoid accumulating such debt while also benefiting from tax-advantaged savings. WA529 plans grow and remain tax-free when withdrawals are for qualified education expenses. They come with minimal maintenance, allowing families to set up automatic saving without constant oversight. Additionally, 529 plans boast high contribution limits without annual caps, making them more flexible than other savings options. Distributions from a 529 plan owned by a dependent student's parent or a dependent student are not counted as income when applying for financial aid. Ultimately, 529 plans can be an effective tool for families of all income levels looking to build their children's future. Learn more at 529.wa.gov.

Please contact WA529Outreach@wsac.wa.gov with any questions or comments about this content.